

## IN THE CLAIMS

I claim:

1. A method for using at least one computer, a server and a global communications network to facilitate the transfer of information upon user defined conditions comprising the steps of:
  - inputting user defined data into the server by means of the computer,
  - storing said data within a file on the server, said file comprising a data safe,
  - inputting user defined rules of conduct which, in combination with said user defined data comprises a virtual persona,
  - communicating a request for data to the user,
  - releasing data to the requester upon said user defined conditions.
2. The method of claim 1, further comprising the step of restricting access to said data upon user defined conditions.
3. The method of claim 2 further comprising the user defined condition of paying compensation to the user and the step of paying compensation to said user.
4. The method of claim 1 further comprising the step of selling the data to a third party.
5. The method of claim 1 wherein the data consists of medical information of the user.
6. The method of claim 1 wherein the data consists of genetic information of the user.
7. The method of claim 1 wherein the data collected consists of a null set.

8. The method of claim 1 wherein the data released consists of a null set

9. A method for using at least one computer, a server and a global communications network to facilitate the sale of goods and services upon user defined conditions comprising the steps of:

inputting user defined data into the server by means of the computer,

storing said data within a file on the server, said file comprising a virtual person,

receiving an offer for a sale from a seller,

comparing the terms of said offer with the data within the file to determine the probable interest level of the user,

communicating said offer to the user by means of the file if the probable interest level is sufficient,

receiving an acceptance in the file from the user,

communicating the acceptance of the offer to the seller.

10. The method of claim 9, further comprising the steps of:

communicating the terms of the offer and the acceptance to an escrow,

communicating delivery instructions contained within the file to said escrow,

transferring payment from the user to the escrow,

receiving control of goods into escrow,

transferring payment from the escrow to the seller,

transferring the goods to the user using said delivery instructions.